

# KPDA Media Weekly Review Report as at 29<sup>th</sup> January 2021



## REMINDER ON THE 2021 MEMBERSHIP SUBSCRIPTION DEADLINE

This is a polite reminder to all members who have not made payment towards their membership subscription for this year. This is a follow up on all the 2021 membership renewal invoices sent to you.

The deadline for membership payment was **Friday, 29th January 2021**.

Kindly ensure to make your payment if you have not to ensure better planning on our side.

We thank you for your continued support.

## POSTPONED: NATIONAL LAND INFORMATION MANAGEMENT SYSTEM (NLIMS) SCHEDULE OF PRE-LAUNCH MEETINGS

Kindly note the change of dates of the pre-launch meetings of the National Land Information Management System below. Click [HERE](#) to view the schedule of the meetings.

29<sup>th</sup> January 2021

**Business Daily | Peter Mburu | Friday, 29th January 2021**

### **CENTUM REAL ESTATE LISTS SH3BN HOUSING BOND ON NSE**

Centum Real Estate Company has listed its Sh3 billion project bond on the Nairobi Securities Exchange (NSE), allowing investors to trade the security before it matures in 2023. [Read More.](#)

**Business Daily | Diana Ngila | Friday, 29th January 2021**

### **INVESTMENT BANKER OFFERS GUIDE TO FINANCIAL SUCCESS**

The Agile Investor by Luke Mwiti Kinoti is a 130 paged book published by Riziki Foundation that starts with a foreword by Erastus Kiugu, founder and CEO of Eraki Consultants who believes “it is a must read for the youth who aspire to wealth”. [Read More.](#)

**Business Daily | James Kariuki | Friday, 29th January 2021**

### **SHELTER AFRIQUE IN AFFORDABLE HOUSING CONTRACTORS TRAINING**

Pan-African housing financier Shelter Afrique has partnered with PPP Training Online Limited to train local contractors participating in affordable housing projects. [Read More.](#)

**Business Daily | Harold Ayodo | Friday, 29th January 2021**

**WITH AFFORDABLE HOUSING PROJECTS, WHAT NEXT FOR NAIROBI LANDLORDS?**

Nairobi is currently under construction, literally, with high-rise residential buildings being erected nearly all over the capital city. [Read More.](#)

**Business Daily | Kepher Otieno | Friday, 29th January 2021**

**AFRICITIES SUMMIT POSTPONED DUE TO COVID-19**

The Africities Summit that was to be held in Kisumu in November has been rescheduled to April 2022. [Read More.](#)

**Business Daily | Harold Ayodo | Friday, 29th January 2021**

**WITH AFFORDABLE HOUSING PROJECTS, WHAT NEXT FOR NAIROBI LANDLORDS?**

Nairobi is currently under construction, literally, with high-rise residential buildings being erected nearly all over the capital city. [Read More.](#)

**Business Daily | Josphat Thiong'o | Friday, 29th January 2021**

**NMS ANNOUNCES APP TO FIGHT CARTELS, BOOST WATER SUPPLY**

The Nairobi Metropolitan Services (NMS) is developing an app that will ensure only registered bowzers supply water to residents, another step in the ongoing efforts to weed out cartels. [Read More.](#)

**28<sup>th</sup> January 2021**

**Business Daily | James Mworira | Thursday, 28th January 2021**

**HERE ARE MY INVESTMENT CRYSTAL BALL TIPS FOR 2021**

It is that time of the year again, when a good number of people firm up their investment decisions and align their goals to their social and economic expectations of the next 12 months. [Read More.](#)

**Business Daily | Bonface Otieno | Thursday, 28th January 2021**

**DEVELOPERS RAISES SH1.3 BILLION IN NAIROBI HOUSING PROJECT SALES**

Clay City Developers Limited has sold about six percent of its 5,200 affordable houses located at Clay City on Thika Road in Nairobi, raising Sh1.3 billion from the sale. [Read More.](#)

**Business Daily | Kevin Rotich | Thursday, 28th January 2021**

**PROPERTY FIRM BUILDING SH11BN INDUSTRIAL PARK**

Nairobi Gate is constructing a Sh11 billion (\$110 million) industrial park in Embakasi as demand for out of town industrial, commercial, residential and public amenities soars. [Read More.](#)

**Business Daily | Kevin Rotich | Thursday, 28th January 2021**

**KISUMU TO RECLAIM PUBLIC LAND IN COUNTY RENEWAL PROGRAMME**

Commercial buildings and homes illegally built on public land in Kisumu will be flattened in a regeneration plan by the county government. [Read More.](#)

**Business Daily | Awal Mohammed | Thursday, 28th January 2021**

**TRENDS SHAPING KENYA'S ROOFS**

As everyone rushes to appear unique in the design of their houses, the roof has become a key point of reference for style. [Read More.](#)

**Business Daily | Peter Theuri | Thursday, 28th January 2021**

**TITLE DEEDS CHANGE: WHAT YOU NEED TO KNOW OF DIGITAL ERA**

In the second week of January 2021 in a WhatsApp group of graduate surveyors, to which this writer belongs, one member shared a screenshot of a notice said to have come from the Lands ministry. [Read More.](#)

**Business Daily | Awal Mohammed | Thursday, 28th January 2021**

**HOW TO PICK THE RIGHT MATERIALS FOR YOUR ROOFTOP**

Your roofing caters to your home's functional needs as well as with its overall aesthetics. [Read More.](#)

**27<sup>th</sup> January 2021**

**Business Daily | James Kariuki | Wednesday, 27th January 2021**

**REALTOR REFUNDS DEPOSITS AS COVID HITS HOME BUYERS POCKETS**

Property developer Lordship Africa has been forced to refund Sh40 million in pre-sales deposits made by 12 apartment buyers at its upcoming 88-Nairobi luxury development, highlighting the hardships facing the sector during the Covid-19 pandemic. [Read More.](#)

**Business Daily | Patrick Alushula | Wednesday, 27th January 2021**

**KIRUBI BUYS SH92M CENTUM SHARES**

Billionaire investor Chris Kirubi has purchased an additional 5.75 million shares of Centum Investment Company with a current market value of Sh92.2 million, embarking on his goal of acquiring an extra 20 per cent stake in the Nairobi Securities Exchange-listed firm. [Read More.](#)

**Business Daily | John Mutua | Wednesday, 27th January 2021**

**VALUATION PROPOSAL SIGNALS HIGHER CITY PROPERTY RATES**

Nairobi's acting County Secretary, Jairus Musumba, has tabled a proposal for a new property valuation system, setting the stage for higher charges on property owners. [Read More.](#)














WE WANT YOU, TO JOIN KPDA!



# We want you to join KPDA!



## Why join KPDA?

 <p>Be at the forefront of advocating for change and better environment in the built sector</p>	 <p>Get to air issues affecting yourselves and others to a body that realises real change</p>	 <p>Access to our database with top level management contacts</p>	 <p>One on one introduction to companies you would like to work with</p>
 <p>Access direct contact to regulatory bodies in the industry and the Government departments touching on the built sector</p>	 <p>Access to the latest news and trends in the industry</p>	 <p>Meet and exchange contacts with other members in networking events</p>	
 <p>Free members networking events</p>	 <p>Get discounted rates to events</p>	 <p>Get the privilege to negotiate sponsorship rates as a paid up member</p>	 <p>Join a like-minded family !</p>



Ps: All physical meetings will be held post COVID-19!

Contact Cynthia Wakio by email: [membership@kpda.or.ke](mailto:membership@kpda.or.ke)!  
Our website is [www.kpda.or.ke](http://www.kpda.or.ke) to view each category and the rates

Reach out to Cynthia on [membership@kpda.or.ke](mailto:membership@kpda.or.ke)

# ADVERTISE WITH US: WE ARE GIVING YOU AN 80% DISCOUNT!!!!

**KPDA**  
KENYA PROPERTY DEVELOPERS ASSOCIATION

## ADVERTISE WITH KPDA

### AT AN 80% DISCOUNT!

**Why Advertise through KPDA Media**

**Your Ad will run on these platforms:**

- The KPDA Website
- The KPDA Media Weekly Review Reports
- KPDA Social Media Platforms: Facebook, Twitter and LinkedIn
- KPDA's Email Listing

**AD Requirements:**

- JPC or PNG format
- 72 dpi resolution\*
- Colour calibration RGB
- Size should not exceed 30KB

**Advertising Terms and Conditions**

- Advertisements will only be run upon receipt of payment
- All information and Material supplied to KPDA should be true, accurate and not misleading, and nothing contained in it is liable to bring KPDA into disrepute
- The Material shall not indicate an intention to discriminate on grounds of sex, race, religion or belief, disability, ethnic origin, age or sexual orientation (unless such an Advertisement is exempted from any statutory requirements relating to such forms of discrimination and the Customer notifies KPDA of the applicability of such an exemption at the time when the Advertisement is submitted to KPDA).
- KPDA reserves the right to determine the appropriateness of ad content and not run advertisements deemed to contract KPDA's Code of Conduct and values. In the event that KPDA declines to run an advertisement, the customer shall be refunded for the amount they will have paid.

**What is the Cost of Advertising with KPDA?**

We will run your ad for a period of four (4) weeks (one month) at an 80% discount!!!

- **KPDA Members:-**  
**Kshs. 3, 420 VAT Incl**
- **Non-Members:-**  
**Kshs. 5, 700 VAT Incl**

Payment must be received prior to the commencement of advertising. An invoice shall be issued upon confirmation to facilitate the processing of payment.

**KPDA Advertising Platform Statistics**

**The KPDA Website - [www.kpda.or.ke](http://www.kpda.or.ke):**

- 10, 000 visitors per month
- 7, 000 visitors on Mondays and Wednesdays

**KPDA on Twitter @KPDA\_Ke:**

- 5, 040 followers
- 14, 000 impressions per month

**The KPDA Media Weekly Review Report**

- Over 1, 500 subscribers
- An organic reach of over 500 subscribers

**LinkedIn - Kenya Property Developers Association:**

- 2, 732 followers
- Over 500 views per day

**Facebook page - Kenya Property Developers Association:**

- 3, 360 followers and 3, 232 likes
- An organic reach of over 1, 500

**Email Contacts - [ceo@kpda.or.ke](mailto:ceo@kpda.or.ke), [membership@kpda.or.ke](mailto:membership@kpda.or.ke), [kpdasecretariat@gmail.com](mailto:kpdasecretariat@gmail.com)**

- Over 1, 000 email contacts

**For more information,**  
please call: 0725 286 689 / 0737 530 290  
or email: [ceo@kpda.or.ke](mailto:ceo@kpda.or.ke).

[www.kpda.or.ke](http://www.kpda.or.ke)  
KPDA\_Ke  
Kenya Property Developers Association  
Kenya Property Developers Association

Reach out to us on [ceo@kpda.or.ke](mailto:ceo@kpda.or.ke). Click [here](#) to view the flyer